

Hallstatt – Dachstein – Salzkammergut World Heritage Region

World Heritage Conference 2009

3 to 5 June 2009

Programme, Day of Arrival (Evening):

6.00 p.m.

- World Heritage Conference participants welcomed by all four mayors of Inneres Salzkammergut region and by a patron, e.g.
 - Federal President Dr. Heinz Fischer
 - Federal Minister Dr. Claudia Schmied
- Brief introduction to schedule by L&R Sozialforschung
- Followed by trip together by gondola to Obertraun and guided tour of Cave World, Dachstein

8.45 p.m.

- Dinner together, with simultaneous presentation of “Inneres Salzkammergut” World Heritage Film (flatscreens may need to be set up, depending on number of participants)

Programme, Second Day:

9.15 to 10.00 a.m.

- Lecture: “For and Against Climate Change”, Prof. Dr. F.-W. Gerstengarbe

10.00 – 10.30 a.m. Break for coffee

10.30 – 11.30 a.m.

- “UNESCO World Heritage Programme and Tourism – an Opportunity to Maintain World Heritage Sites”, Andreas Müseler, REWE-Touristik

11.30 a.m. – 12.30 p.m.

- “Managing Tourism at World Heritage Sites”, Arthur Pedersen, World Heritage Center, Programme Specialist, Sustainable Tourism

12.30 – 2.30 p.m. Break for lunch

2.30 – 3.45 p.m.

“Tourism and Peace”, Dr. Omar Moufakkir, Professor, Director of the International Center for Peace through Tourism Research, Stenden University Netherlands

3.45 – 4.15 p.m.

Break for coffee

4.15 – 6.00 p.m.

- “Austria and Its World Heritage Sites” lecture and discussion: Dr. Petra Stolba, GF Österreich Werbung

6.00 – 7.00 p.m. Break

7.00 p.m.

- Meet for dinner
- Evening programme: trip to salt mines, guided tour and dinner

Programme, Third Day

9.30 – 10.30 a.m.

- “Seuthopolis Project in Bulgaria” lecture: Jeko Tilev, Project Initiator

10.30 – 11.00 a.m. Break for coffee

11.00 a.m. – 12.00 p.m.

- “The Labour Market and Tourism” lecture: Dr. Walter Reiter, L&R Socialresearch and Dr. Buchinger

12.00 – 1.00 p.m.

- “Tourism and Culture” lecture: Hubert von Goisern reports from the “Linz 09” project

1.00 p.m. Lunch and Conclusion